

print ads interiors

mechanical (")	trim width	trim depth	bleed	screen
full page	8.875	10.875	.25 all sides	200

File formats for Advertising: TIFF or PDF-X, we will not accept any native files (QuarkXPress, Illustrator, INDESIGN...etc).

All ads must come with a digital contact proof e.g. Kodak Approval or Fuji Pictro. All contact proofs must be made according to SWOP standards including color bars.

Proofs that do not meet SWOP criteria will be used for color break only. SWOP information can be found at swop.org. In addition, please supply 2 content (laser) proofs which are an identical match to the furnished file. This will allow *interiors* to ensure content integrity.

NOTE:

Since out-of-specification material could negatively impact the quality of reproduction, all advertising material furnished out-of-specifications will result in an additional charge of \$150.

Spread Advertising:

Must be sent as two separate single page documents. *interiors* assumes no responsibility for defects, omissions, misprints or font defaults for any supplied digital file. Media is not returned.

Color Density:

Not to exceed 280%. Ink Specifications: 4/C process. Match colors available.

Binding Specifications:

Perfect bound; jog to foot.

Printing method:

Web offset.

Ship all materials to:

interiors magazine
Attn: Production Department
422 West Melrose, Unit 1105
Chicago, IL 60657
773 360 8226 or 8225

ISSUE	CLOSING	MATERIAL	ONSALE
FEBRUARY/MARCH 10	11.25	12.15	02.01
APRIL/MAY 10	01.25	02.15	04.01
JUNE/JULY 10	03.25	04.15	06.01
AUGUST/SEPTEMBER 10	05.25	06.15	08.01
OCTOBER/NOVEMBER 10	07.25	08.15	10.01
DECEMBER/JANUARY 11	09.25	10.15	12.01